

Sonatel and Netgem pioneer Cloud Gaming in West Africa



Paris, 12 February 2025 – Sonatel, a member of the Orange Group, and Netgem, a leading provider of integrated solutions in the Digital Entertainment market, will launch the first Cloud Gaming platform in West Africa: *Wido Games, powered by Pleio* will be available in February to all Sonatel customers.

An innovative Cloud Gaming Service aligned with an ambitious Vision

A major player in innovation, Sonatel has invested nearly 263 billion FCFA (€400 million) in expanding and strengthening its network. The launch of its Cloud Gaming service reinforces the growing significance of video gaming and ultra-high-speed connectivity for consumers. The service also reflects Sonatel's commitment to delivering tailored digital entertainment solutions across its markets.

Sonatel has partnered with Netgem to leverage their proven end-to-end solution, recognised across many markets by leading telecom operators across both fixed and mobile networks. Through this collaboration, Sonatel benefits from Netgem's full-service offering, which combines cutting-edge technology, a premium content catalogue, and an intuitive, seamless gaming experience.

Console-Quality Gaming, No Console Required

Wido Games enables Sonatel subscribers to enjoy console-style games directly on their smartphones—and soon on PCs—without expensive gaming hardware. Leveraging Sonatel's robust network, including 5G, Wido Games provides a smooth streaming experience comparable to the latest gaming consoles, making high-quality games accessible to everyone.

Over the past decade, dozens of game development studios have emerged across Africa, and the launch of innovative services like this one from Netgem and Sonatel offers new growth opportunities for local game developers

Wido Games, powered by Pleio: A Cutting-Edge Offering with a Flexible Subscription Model

- ✓ Unlimited cloud gaming access via daily, weekly, or monthly subscriptions
- ✓ A gaming experience comparable to that of the latest consoles
- ✓ Optimised QoS: low latency, HD graphics, and cloud-based game saves
- ✓ Unlimited access to a catalogue of popular AAA games, including Sniper Ghost Warrior 3, HOT WHEELS UNLEASHED, Lords of the Fallen, and Escape Game Fort Boyard.

"At Netgem, our vision is captured in our tagline: 'Everyone's Entertained' means that we're committed to helping publishers and operators deliver top-tier content globally, with a particular focus on expanding access across Africa. Our partnership with Sonatel is a perfect fit, allowing them to lead their market by providing subscribers with unmatched, seamless access to a console-quality gaming library on their existing devices." says Mathias Hautefort, CEO of Netgem,

"With this partnership, we are proud to launch the first Cloud Gaming service in West Africa with a simple promise: a console gaming experience on any device, powered by the strength of our network." adds Malick Dary, Consumer Marketing Director at Sonatel



About Netgem

Since 1996, Netgem has been a provider of technology and services for the video entertainment industry. The company operates across two key sectors: Streaming Solutions – delivering content and technology to telecom operators and Media Services – supporting rights holders in preserving and monetising their assets. Both divisions share a common goal: helping clients offer accessible entertainment to everyone, in line with the company's tagline, Everyone's Entertained.

Netgem is listed on Euronext Growth (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP). www.netgem.com

About Sonatel

The Sonatel Group, a member of the Orange Group, is the leading telecommunications operator in West Africa, providing comprehensive solutions across fixed, mobile, internet, television, mobile money, and data services for both individuals and businesses. With over 40 million customers, Sonatel is a market leader in nearly all its operating countries. After establishing itself in Senegal, the company expanded into Mali in 2002, followed by Guinea and Guinea-Bissau in 2007, and Sierra Leone in 2016. Since 2020, Sonatel has also managed the Société Béninoise d'Infrastructures Numériques (SBIN) in Benin.

Sonatel is listed on the BRVM stock exchange in Abidjan (symbol: SNTS).

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